



# COUNTRY FIRST - BEAUTY SECOND

McCain ★ PALIN 2008



## Joe the Plumber's "From The Bottom Up" Beautification of America Project

Joe the plumber challenged Obama directly on his tax plan giving the McCain campaign a terrific boost in the media and inspired the Senator and his staff to create the **Joe the Plumber's "From The Bottom Up" Beautification of America Project.**

McCain says, "When elected President, I will restore Lady Bird Johnson's *Society for a More Beautiful America* campaign from the 1960's. I will therefore put forth a bill to create **Joe the Plumber's "From The Bottom Up" Beautification of America Project,** a fund not just for Joe, but for all the plumbers across this great land of ours.

### A Government That Works for You

This fund will pay to have beautifying images tattooed on the posterior of any registered male or female plumber, who wants to join our **"From The Bottom Up" Beautification of America Project.**

### A Tireless Warrior Against Wasteful Spending

As President John McCain will be a tireless warrior against abusive Congressional earmarks for all pet projects (except his own). As John puts it, *"No more wasteful earmarks of the past, I'm for waistline rearmarks of the future!"*

We believe that this is a program that American's can really get behind!

Joe the Plumber's "From The Bottom Up" Beautification of America Project is endorsed by the Tattoo Artists of America.



Assturtiums



Rose Hips



Butterflies

FOR MORE INFORMATION ON HOW PLUMBERS CAN GET INVOLVED. PLEASE VISIT:  
[www.TATTMYCRACK.com](http://www.TATTMYCRACK.com)